

SIA Selects Axis Pan/Tilt/Zoom Network Camera for Product Achievement Award

CHELMSFORD, Mass. – (April 12, 2006) – Axis Communications, the global leader in the network video market, announced today that the Security Industry Association selected the AXIS 214 Pan/Tilt/Zoom (PTZ) Network Camera for a “Product Achievement Award: Digital Video Device.” The judging took place at the 2006 ISC West New Product Showcase awards program held in Las Vegas, April 5-7. A panel of security industry professionals viewed presentations on more than 60 competitive products and selected the AXIS 214 PTZ due to its superior image quality and affordable price.

The New Product Showcase is internationally recognized as one of the security industry’s most prestigious award programs. It is held each year at ISC West, and designers and manufacturers submit their newest electronic security products, peripherals and services for consideration in the showcase.

“Axis is pleased that the Security Industry Association has recognized the AXIS 214 PTZ as a leading and innovative product in its category,” said Fredrik Nilsson, general manager of Axis Communications. “It is an outstanding camera at its price point, offering superior image quality and a full set of features such as two-way audio and MPEG-4 compression.”

The AXIS 214 PTZ is a high performance camera with automatic day/night functionality for professional surveillance and remote monitoring. It combines a high-quality color camera with the flexibility of remote pan/tilt/zoom functions. The AXIS 214 PTZ utilizes simultaneous MPEG-4 and Motion JPEG compression to optimize storage and viewing capabilities. The camera’s range enables it to cover a wide field of view, making it ideal for use in mid-sized businesses. In addition, its synchronized two-way audio feature enables remote users to listen to and speak with visitors or intruders.

The AXIS 214PTZ is available through Axis’ distribution channels for the manufacturer’s suggested retail price of \$1,299.

About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security, surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 16 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.

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