

Espasa dealerships monitored using Axis cameras. Implementation of IP camera networks at eleven retail branches.



Organization:
Espasa

Location:
Buenos Aires, Argentina

Industry segment:
Retail

Application:
Loss prevention, safety
and security

Axis partner:
Netcámara (ADSL
Sistemas)

Mission

Espasa is an official Volkswagen and Audi dealer that has seven sales outlets and four service and parts centers. The customer needed to implement a video surveillance solution that would allow real-time monitoring of all its dealership installations and, at the same time, record the activity of each location and provide image logs of showrooms, service garages, vehicle garages, and parts storage areas. In addition, the solution needed to offer an excellent cost-benefit ratio, be easy to use and maintain, and not overburden staff with security-related tasks.

Solution

After several meetings and a thorough analysis of the customer's specific needs, ADSL Sistemas, a digital monitoring and security solutions company, proposed an attractively priced solution that incorporated the best available technology, met the customer's operational requirements, and was easy to use.

A total of more than 50 AXIS M1011 and AXIS M1054 Network Cameras were installed using Netcámara software and an IP camera management platform that relayed recordings to a Netcámara central video server, allowing the customer to view any camera online and easily review any stored recording.

Result

The solution implemented has proved to be extremely useful to Espasa, since it allows the company to have a record of the entry and exit of vehicles and parts, as well as to verify any claims made by customers. The cameras installed in restricted areas, which are equipped with magnetic locks that can be released from any PC to allow access, has increased the effectiveness of the company's alarm system by 100%.

"The quality of Axis camera images is excellent—far superior to other cameras we've tested. The same can be said about accessing the cameras online; the video is continuous and there are no cuts."

Carlos Fraguio, Espasa IT Manager.

Future applications

Espasa plans to continue with the installation of cameras in all its branches, and it estimates it will install 20 more in the near future.

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world - driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform. Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

About Netcámara

Netcámara is an IP camera management software development company dedicated exclusively to providing monitoring solutions. It is constantly developing new, cutting-edge technologies in order to offer products of the highest caliber. For more info, visit www.netcamara.com



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