

Nine Shopping controls and registers access in real time. Modern, flexible, and economic video surveillance system enables recording of vehicle access, parking area, and shopping aisles in real-time.



Organization:
Nine Shopping

Location:
Buenos Aires, Argentina

Industry segment:
Retail

Application:
Loss prevention, safety
and security

Axis partner:
Cámaras Overnet

Mission

Nine Shopping Center's main activity is commercial; it has approximately 80 tenants distributed in different areas, movie theaters, a food court, and open and underground parking lots. The center operates nearly every day of the year. Monitoring and controlling such spaces during the operating schedule requires an important amount of security staff, which makes this expense difficult to address. Nine Shopping considered it necessary to control and register all vehicle accesses, the parking area and aisles with a modern, flexible, economic, and flexible video surveillance system that would allow them to:

- > Monitor events that affect the security in accesses, perimeters, and parking areas in real-time, with the purpose of obtaining greater protection in critical areas
- > Perform video surveillance in real-time from a central monitoring room and have remote access to images from different locations
- > Have an additional dissuasive element that complements other security systems
- > Access to recorded image files for security audits

Solution

Cámaras Overnet executed the project, which was developed in 2010 and proposed a solution with Axis Communications IP video products, both with fixed cameras as well as dome cameras. In each parking area and accesses, they performed a pre-installation study to determine the surveillance points, analyze the current network and the required infrastructure.

Cámaras Overnet recommended several Axis products: AXIS 215 PTZ, AXIS 232D+, AXIS 233D, AXIS Q6032-E, and AXIS M1054 Network Cameras with outside protection. Ariel Salveti, Cámaras Overnet General Manager, explained that "the advantage of choosing Axis is the reliability of the products, the guarantee of up to three years and the image quality." After choosing the equipment, they proceeded with the implementation and commissioning phase, and performed training sessions about the use of the solution.

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Ariel Salvetti, Cámaras Overnet, General Manager.

Result

With the provision and installation of Axis network cameras, the Center achieved visual control of the accesses and parking lots and now, all actions occurring in the parking lot and aisles can be recorded. Nine Shopping can monitor events that affect the security in accesses, perimeters and parking areas, perform video surveillance from a central monitoring room and have remote access to images from different locations. Also, cameras become an additional dissuasive element that complements other security systems and the system allows access to the recorded image files when necessary for security audits.

Mariano Nine, Vice-President of Nine Shopping, explained that due to the implementation of Cámaras Overnet and Axis, the company which it represents has obtained an "increase in the control and monitoring of the different areas in an improved and discreet manner. Other cameras have been installed with the main purpose of viewing them via the Internet, which allows us to control the activity and functionality of our managers and employees remotely."

Future applications

Based on an open architecture, the solution installed by Cámaras Overnet supports new improvements and upgrades. In this sense, three extension stages have been outlined for 2011: installation of cameras in storefronts, movie theaters, and the food court. The Center expects to add approximately 60 cameras in the near future.

About Nine Shopping - www.nineshopping.com.ar

Nine Shopping is located in the Moreno district, at the intersection of the West Highway and Av. Victorica, a privileged zone due to the immediate access to important country clubs, closed neighborhoods, and social clubs that allowed a great increase in the commercial activity. With state-of-the-art architecture, the center was created to meet all the consumer needs of the zone's residents. The Center provides ease of access from different areas of the parking lot and wide traffic aisles covered by glass surfaces to provide a sense of space and natural light.

About Cámaras Overnet - www.camarasovernet.com

Camaras Overnet is a leading company in the industry, formed by professionals from different technology, security, and telecommunication scopes, oriented to the constant innovation of security and monitoring solutions. The company has more than 1500 installed cameras and is an Axis partner, with solutions and services from major technology manufacturers.

